

Free fundraising for the school

www.easyfundraising.org.uk

Do you ever shop online – whether for your weekly shop, one-off purchases, holidays etc? If so, this web site will allow you to raise money for our school through the PTFA with absolutely no cost or inconvenience to you.

Background Information

- www.easyfundraising.org.uk has linked up with thousands of on-line retailers including Amazon, M&S, Tesco, John Lewis, travel companies..... the list is endless.
- When you make a purchase from one of their registered on-line retailers, by going via their web-site, www.easyfundraising.org.uk, the retailer will donate a percentage of your order value to the PTFA. The percentage donated varies with each retailer, as do the conditions as to when they will make donations (many make it on every purchase).
- Shortly after you have made a purchase with a retailer in this way you will receive an email telling you what amount the retailer will donate to the PTFA.
- The funds accumulated via www.easyfundraising.org.uk automatically get sent to the PTFA by cheque every quarter.
- The more people we get to join, the more we raise. Please read the information below, register yourselves, ask relatives and friends to register to support us and we can raise huge amounts of money to support the school without it costing you a penny!

How it works

1. You have to register on the site (takes 2 minutes):

- a. Click on 'Register Now' at the top of the web page
- b. In the 'Support Your Cause' section type in 'Tipton St John Primary School PTFA' and click on 'Support'.
- c. On the 'Register as a Supporter' page that comes up, enter your personal details and a password, then click on 'Register' and you're done!

2. When you want to shop online:

- a. Log onto the web site www.easyfundraising.org.uk
- b. Select the retailer you are interested in: Click on the 'Retailers' tab and then select the retailer you require.
- c. Click on 'Go Shopping' and the site will direct you to the normal site for that retailer.
- d. Complete your shopping as usual. The only difference for you is that you go to your retailer's site through 'www.easyfundraising.org.uk'.

Useful Tips

1. Put www.easyfundraising.org.uk as your home page so that you don't forget to use it when you shop online. Simply go onto the web page and at the bottom of the home page click on 'set as homepage'. You can stay logged on to the site or log on each time you go on-line.
2. Install the web site's 'find and remind' facility. The facility alerts you that a donation is available when you start to shop with an easy fundraising retailer. To do this click on the 'Raise More' tab at the top of the homepage and click on 'Install Find & Remind'.